



soundmatters

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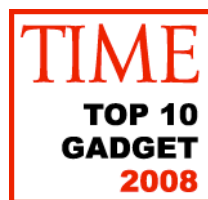
**For Immediate Release**

foxL™: Tiny Speaker ... GIANT Awards

***TIME Magazine Top 10 Gadget of 2008***

***Sound & Vision 2008 Editors Choice Award***

RENO, NV, December 30, 2008 – soundmatters international inc. is pleased to announce its critically acclaimed foxL audiophile-grade portable stereo loudspeaker systems have won both **TIME** magazine's **TOP 10 Gadget of 2008** and been selected by **Sound & Vision** magazine for its **2008 Editors Choice Award**.



During the 3 months since introduction, over twenty print and online publications have critical acclaimed foxL for its remarkable sound quality... **JazzTimes** calling foxL “**simply the best thing to happen to business travel since WiFi**”

The stereo **foxL™** features a built-in re-chargable battery and measures only 5.6” wide x 2.2” deep x 1.4” high, yet it provides full range output (80Hz – 20kHz), with real bass and a wide array of connection options for personal listening use with iPod, laptops, music phones, portable gaming and more.

Available with and without Bluetooth connectivity, the latter – ***Sound & Vision*** called foxL “**the absolute best gift of all time for audiophiles**” and awarding it with the magazine’s **Editors Choice Award of 2008**.

The **Bluetooth-equipped, foxLmb**, named ***TIME* magazine’s #5 rated Gadget of 2008**, makes it easy to enjoy **music streamed wirelessly** from compatible devices, or conduct **hands-free telephone conversations** or conference calls. The internal noise/echo-canceling microphone enhances communications with minimal interference from ancillary noise.

The foxL (\$199) and foxLmb (\$249) loudspeaker systems are available through a range of high quality retail outlets including: Amazon, Frontgate, J+R Music, MusicDirect, and Soundmatters’ webstore.

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soundmatters international, inc. ([www.soundmatters.com](http://www.soundmatters.com)), founded in 1998 by physicist, former NASA engineer, and audio design legend Dr. Godehard Guenther, is dedicated to developing exceptional performance audio products that enhance, rather than complicate consumers’ lifestyles.

